



ORIENTATION WORKSHOP FOR 2019/2020 STEP TRAINEES

**Office of the Chief
Job Creation Officer**

8 January 2020

Welcome!

&

Congratulations

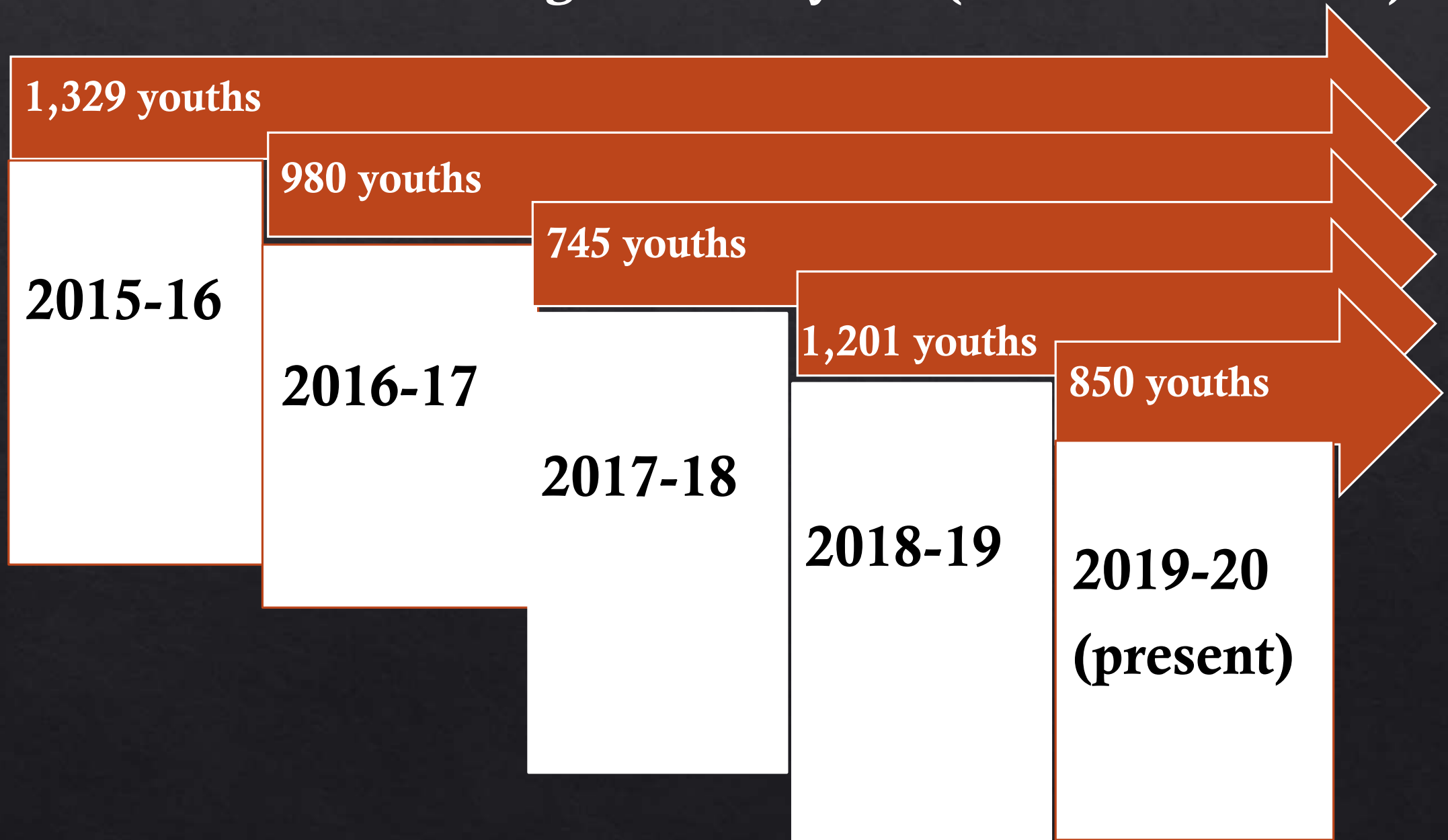




THE PHILOSOPHY OF THE JOB CREATION SCHEME

- **THE CREATION OF A LASTING
LEGACY OF NEW GENERATION
OF YOUTH ENTREPRENEURS:**
 - **Well Motivated**
 - **Highly Inspired**
 - **Properly Skilled**
 - **And Adequately Enabled**
 - **To Become Self-employed Business
Owners**

The Job Creation Programme Cycles (STEP & YAGEP)



THE DESIGN OF JOB CREATION

TRAIN

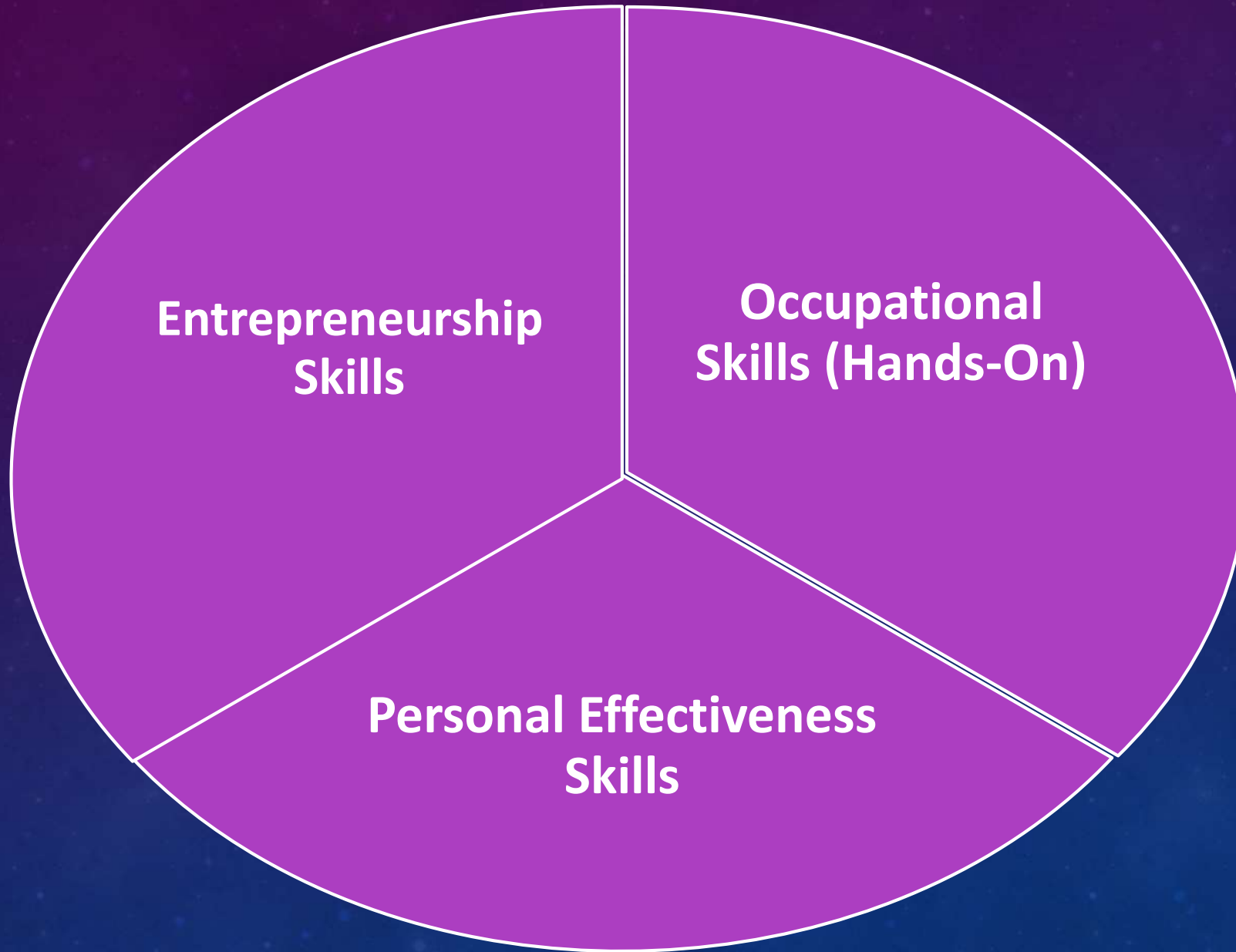
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EQUIP and

SUPPORT YOUTHS to accumulate occupational skills (of their choice) and personal effectiveness skills together with entrepreneurial skills

towards ESTABLISHING AND RUNNING OWN BUSINESS ENTERPRISES FOR GAINFUL SELF-EMPLOYMENT

The 3 Dimensions of Job Creation Skills Training



Personal Effectiveness Training

- ❑ SETS THE RIGHT ORIENTATION, MINDSET AND MOTIVATION FOR SUCCESSFUL PARTICIPATION IN THE PROGRAMME**
- ❑ PROVIDES TIPS FOR PERSONAL EFFECTIVENESS AND SELF-ACTUALIZATION – *INGREDIENTS FOR SUCCESSFUL SKILLS ACQUISITION AND ENTREPRENEURSHIP***
- ❑ AFFORDS YOU THE OPPORTUNITY FOR SELF-REFLECTION ON WHETHER YOU ARE DOING THE RIGHT THINGS AND/OR WHETHER YOU ARE DOING THINGS RIGHT**

PERSONAL EFFECTIVENESS SKILLS



**Personal Leadership
& Self-Management**



**Personal
Responsibility**



**Self-Discipline &
Self Control**



**Self-Planning &
Time Management**



**Self-Reflection &
Self-Correction**

ENTREPRENEURSHIP & BUSINESS MANAGEMENT SKILLS

**How to Prepare
Your Business
Plan**

**How to start
your business**

**How to
overcome the
challenges of
starting-up**

**How to run your
business**

**How to find and
use money for
your business**

**How to market
your products
or services**

ENTREPRENEURSHIP & BUSINESS MANAGEMENT SKILLS

How to relate with your market/customers

How to keep and use business accounts and records

How to grow and expand your business from start-up

How to partner or relate with other businesses

How to cope with business problems and challenges

THE JOB
CREATION
PROGRAMME
Brand

- QUALITY

- Of Training
- Of Starter Packs

THE JOB
CREATION
PROGRAMME
Brand

- **DISCIPLINE**

- Trainees
- Trainers

TWO CATEGORIES OF STEP

- **GREEN**
STEP

- **BROWN**
STEP

**RULES,
REGULATIONS
& GUIDELINES**

- See “**Code of Conduct for Trainees**” in the Training Guidebook

CONGRATULATIONS

BEST WISHES